

KAYLIE SIROVY

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SUMMARY

Creative and ethical Podcast Producer with experience delivering engaging and impactful projects. Self-taught audio journalist with strengths in project management and team leadership. Seeking a dynamic multimedia role focused on storytelling and community engagement.

WORK EXPERIENCE

Podcast Producer, The Minnesota Daily **May 2023 - Present**

1. Develop audio podcast topics and episode ideas by strategizing based on analytics.
2. Record and edit audio for 80+ In The Know episodes, averaging 150-200 listens each time.
3. Manage a small team of 3 reporters.
4. Created and now manage video segments produced for the Daily's YouTube account including short and long-form stories.
5. Restarted the Daily's sport podcast, The Gold Standard.

Writing Intern, UMN School of Public Health, MHA program **Oct 2023 - Jan 2025**

1. Interview subjects for stories and features including faculty, professionals, and students.
2. Copyedit newsletters and articles.
3. Work within the 3-5 person team of marketing communications.
4. Write stories to promote the MHA program and highlight its students and faculty.

Ticket Taker, UMN Athletics Department **Sept 2021 - May 2023**

Part-Time Guide, The North Face **May 2022 - Aug 2022**

EDUCATION

Bachelor of the Arts in Journalism, Cultural Studies and Comparative **Sep 2021 - May 2025**

Literature, Minor in Sustainability Studies

University of Minnesota, Twin Cities

- Relevant classes
 - Advanced visual storytelling
 - Discourse of the novel
 - Media Design
 - Critical Theory and Social Change
 - Intermediate News Reporting
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ADDITIONAL INFORMATION

- **Technical Skills:** Project Management, Adobe Creative Suite, Videography, Leadership